

NCTTA Board of Directors Meeting Minutes

April 6th, 2007 Face to Face board meeting

Meeting was called to order at 10:30pm EST by President Willy Leparulo
Other board members present and members: David Del Vecchio (DD); Wassim Chao (WC); Joe Wells (JW), Seemant Teotia (ST); Mike McFarland (MM); Dan Wang (Webmaster)
Guests: Jason Sun (Socal Division Director); Jaydi Samuels (USC); Mike Meier (TWU); Roger Dickson (Newgy Industries)

Missing: Liang Liu (Public Relations Director)

I. Presidents Report

- Discussion of Willy Leparulo's vision of the past, present and future
- NCTTA based on numbers of schools

a) **Numbers:** we have reached a slower increase where as the larger increase was a couple of years ago now we are growing but slower; how to change this?

b) League Numbers

Fall 2006: 1605 Matches in 21 tournaments; 741 people participated; 29 women's teams

Spring 2007: 1385 matches in 18 tournaments; 552 people participated; 24 women's teams

-we lose matches, tournaments, people, women's teams in the spring semester, why?

c) Here today-gone tomorrow principle

-NCTTA suffers from a membership attrition that troubles USATT a revolving door of interest

-retention for the future growth of organization is essential

-lack of time, money, leadership

How does NCTTA help?

-Stability in NCTTA is a main key; retention of same school programs is key as our numbers are volatile

Involving Coaches might be the answer?

d) Professional volunteers (Division Directors)

-Adults versus college kids is the age old discussion

-Volunteers with a passion rather than the "I have to do this" attitude

-professionalism on email and at tournaments equal membership returns

How to recruit better volunteers?

e) Sponsors

-discussed contracts that NCTTA currently has like Newgy and TTP

TTP

-TTP contract is for league and is coming to an end with a 3rd year offer only to TTP at end of summer

-Some concern over TTP since barriers and payment is late and customer service is still poor to average when ordering

-some schools losing confidence in TTP but we will honor agreement fully as we have been with TTP since 2002.

Newgy

-Roger Dickson from Newgy is at the board meeting and comments about the sponsorship and how great it is to be in a relationship with NCTTA

-board discusses to have a future contract with Newgy for future championships, a contract and Newgy's only concerns are where and size of venue and how many barriers would be needed

f) Goal Setting (Strategic plan)

-NCTTA will set up a strategic plan similar to what USATT has created to have goals in: Recruitment, Retention, Women's teams, Organizational expansion, leagues, etc.

g) 2006-07 Goals

-125-130 schools (not reached) 106-108

-35 women's teams (not reached) 29 women's teams

-one or two new divisions (Minnesota division created) (Arizona division failed)

2) Defining NCTTA products

a) NCTTA League

-how to improve league?

-get umpires at meets

-better tournament directors, maybe an event certification program for DDirectors

-David suggests creation of a syllabus of webinars as a start

b) NCTTA Championships

-continue success that has been in recent years, get better exposure, tighten up procedures and keep on learning to improve

-unique opportunity as it is a spectator friendly event

c) NCTTA get involved in anything that is College TT

-World University, ACUI, Intramurals, NIRSA?

3) Professionalism in NCTTA

-We have the opportunity to see what our parent organization, USATT does in embarrassing itself with its internal problems and corruption. We learn from this of what not to do and how to improve ourselves without selling out our membership.

-Also adding integrity and responsibility to the division director position and with board.

NCTTA FINANCIAL REPORT by David Del Vecchio

Although this year is financially much worse than last year, still basically on track to break-even for the year, so it's not a complete disaster. The importance of Championships sponsorships revenue to NCTTA's bottom line is significant: we need to do better in this area in the future.

Jaydi Samuels from USC attended the meeting and spoke about fundraising and her experience and wanting to help out NCTTA in the future with possible letter writing and events to invite members to community events

Jason Sun & Championship Video

-Jason Sun from USC was at the NCTTA board meeting and spoke about the championship documentary video that was being created at the championships
-USC equipment go after networks that would broadcast something like this
-more power to negotiate with sponsors and raise awareness

ACUI and NCTTA

-12 out of 15 regions had events with a total of 280 people participating. Lots of numbers and stats discussed and why this event is important for College Table Tennis.

-placing two events on the same weekend, good for participants

-women's numbers not too high: 39 vs Men 241

-Goals: to make ACUI regionals fit the standard of ACUI Nationals, better tables, management, etc.

Jaydi Samuels from USC approaches the board about format for the Women's team event as to why it was changed to the different format vs what was done in years past. The message was based on wanting more matches and more competition.

Mtg Adjourned 11:50pm