

NCTTA Board of Directors, October 20, 2013

In attendance: Joe Wells (JEW), Willy Leparulo (WL), Chris Wang, late (CW), Randy Kendle (RK), Kagin Lee (KGL), Kevin Li (KL), Brayden Glad (late), Linda Leaf (Midwest), Ethan Danahy (Northeast), Sam Huang (Marketing)

Absent: Ryan Hsu, Nelson Gore, Andy Kanengiser (Media), Keith Lam (Great Lakes), Ed Toomey (recruitment), Wei Li (Women), Fede Bassetti, Seemant Teotia (Mid Atlantic)

Mtg Minutes from Sept. 22nd approved 7-0-0; Mtg started at 9:00pm

1. Action Items

- a) CW sent out emails to RD's to get them to get DD's that need training from RK and get the spring/winter schedules out.
 - RK adds that he recorded a webinar: www.nctta.org/spreadsheets/ for others to see
- b) Have the Singles registration link be prominently shown on the NCTTA website, RK will do it
 - KGL argues that it should be in its own permanent area in the future
- c) CW sent out DD/RD packets to anyone that had a mailing address
- d) USATT will send Andy Horn to Teams conference with NCTTA material
- e) **ACTION ITEM:** WL contacted NAIA about emerging sports; JEW contacted NCAA and got a response, but it is the typical reply different from the reply we got at CONNECT. BOD wants JEW to confirm there is no other way to access NCAA (ie) Coed sports?
 - WL says pipeline needs to be developed more on the USATT side; KGL adds that NCAA doesn't require US citizens; NCTTA needs to foster growth in scholarship schools too
- f) **ACTION ITEM:** JEW following up with Division/Regional hotel sponsorship and Alumni Discounts ongoing
- g) **ACTION ITEM:** WL needs to contact highschool sports org to find out about inclusion of TT

2. Registration Trends updates

- a comparison from one year to the next keeping in mind that current year is still not over
- 2012-13 had 212 teams; 48 women; 164 men; 2013-14 has 195 teams; 44 women; 151 men
- still have transitional member schools that could join for the current year
- schools can now register over the phone with a credit card too

3. Division/Regional Schedules

- Fall division schedule link is on twitter, facebook, etc. including a chronological schedule
- Butterfly balls were sent out
- Completed Georgia Division singles and teams and there were a number of issues and WL asks BOD how to address these issues of a DD missing matches, wrong scores, etc.
- Will wait for DD to reply with explanations before any action is taken
- WL stresses to RD's on the call to make sure DD's are in check with all rules so they are in check

4. Committee Updates

- no committee updates but Champs update; **ACTION ITEM:** WL to get updates for Champs to cw

5. USATT Umpire/Referee Tests

- ACTION ITEM:** Fede is at USATT headquarters and will manually do the memberships that will allow our staff to take the USATT umpire exams

6. **2015 Championship Bid Application**

- Spectator rights: KGL would like to see CVB/Host to take this up; WL is not so confident that it will be done well
- Spectator areas haven't been a lucrative area in NCTTA
- discussion on how the Olympic Trials succeeded in Philadelphia and it seems it was an anomaly but created by the local host
- We could sell the rights to this
- KGL states what do you have to lose; WL disagrees have 300-500 dollars to lose but is open to giving it a try; BOD will take a few days to see on hub if there are other options

7. **NCTTA Singles in the Fall**

a) Transitional issue vs Singles in the Fall

- Transitional membership is for 1 semester typically spring, but now we have Fall singles, how?
- CW are we trying to recruit ppl to become school teams or is the goal to get singles play?
- RK, CW mentions could register for transitional membership for Fall and if wanted to play for spring would have to pay the remainder
- late fees would be assessed for team though, WL states as a board late fee could be waived
- ACTION ITEM:** WL will have Dan Wang put another bullet point in registration form for transitional member schools at 75 dollars

b) Singles Processing

- RK initiated discussion, will include Dan Wang in the conversation

8. **Marketing Committee Update**

a) ITTF/TMS Potential Sponsorship

- Sam Huang reached out to them again and there is a possibility for NCTTA sponsorship for the 2014 year and are interested in title rights to all of our events: Division, Regional and Championships
- TMS is corporation based in Canada, serves as the sponsorship manager for ITTF
- waiting for reply from Karen Wu (pro bono lawyer) with concern to non for profit status (UBIT)
- concerns from BOD about any conflict with current league/champs sponsor or how would it work
- questions from BOD about what would require of NCTTA; will have Sam Huang to follow up
- What would NCTTA tournaments be called? What kind of sponsorship is involved with barriers, programs, streaming, etc.

- ACTION ITEM:** WL to send Sam Huang electronic copy of program

b) NCTTA youtube channel money

- Sam and Marketing committee look at the possibility of getting youtube money for views
- tried to get the current youtube channel we have (NCTTA1) to be in partner with youtube, but couldn't b/c the account is a non gmail account
- CW suggests to contact google so that another channel doesn't have to be created
- ACTION ITEM:** CW will connect Sam to DD's connected with Google
- how to get videos from the membership; WL suggests a video contest
- Sam Huang states make a video about their own club for the contest even
- ACTION ITEM:** WL to look up video contest rules and get it to Marketing committee to try another contest

Mtg adjourned 11:00pm eastern