

April 22, 2018 Face to Face Meeting in Round Rock, TX

In attendance: Willy Leparulo, Tae Kim, Randy Kendle, Joe Wells, Chris Wang, Brandon Lawrence, Jay Lu

Guests: Nancy Zhou, Justin D'Antonio, Simon Hsu, Dan Wang, Kagin Lee, Andy Nguyen (late), Kaylee Ho (late)

March Mtgs Minutes Approved 7-0-0

8:48 pm start

April Mtg Agenda:

1. Champs Recap: the good bad and the better?

-discussion of feedback of the tournament

1. Field of Play People

- People were going in the wrong places, VIP rooms
- walkways in front of the control desk

2. Change of schedule

- got behind in Sunday's schedule was packed
- results likes the current schedule and if defaults happen it is ok
- Men's/Women's singles who were byed out of the main draw complained that they waited for a couple of days to play on Sunday, could have come in on Saturday vs Friday
- poll the athletes about the change of schedule--**ACTION ITEM**--Tae

3. Additional table for photography, alumni--nctta office of sorts

4. Team Captains meetings--

- pass out balls perhaps, 2 per team?

5. Singles Meetings

- pass out balls too?

6. Opening Ceremony--throw out swag to encourage them to show

7. Empty tables--kicking ppl off is a common thing, maybe have umpires put cards on tables after matches?

8. Photography- photos in middle of tournament were submitted on the google drive

9. Tournament spectator engagement--

- day print outs for spectators so what they can expect to watch, also for non smart-phoners
- monitor to see what is coming up, events, would need a monitor to show this
- creating an app; Tae has ppl on the tech committee looking to develop this (time/information)--**ACTION ITEM** (spectator app); 1st impression is everything
- Tae is working on a tournament management for NCTTA

2. Alumni Website

-Kaylee with members worked on website

-Alumni engagement is the next strategy for use in division or regional events

Alumni.nctta.org

-Wants to start with DD's getting them to collect their alumni in their own areas outside of the tournament? Or in the tournament itself.

- It doesn't have to be a tournament, could be a social outing
- Kaylee is open to different options for division directors and see if they can incorporate one in each division to fill in the calendar part of the website.

ACTION ITEM--Kaylee to come up with different options for DD's

2a. Seize the moment

- any graduating alumni interested in helping us out in divisions, committees?
- where are we missing people?

ACTION ITEM--Jay Lu and Brandon to verify with DD's and RD's who is returning

3. Coaching in NCTTA

ACTION ITEM-WL-Get iSET a one page summary of needs

- Monthly webinars for the coaches for the purpose of retention and better rules/club governance
- coaches now "part of the system" vs looking from the outside in

3a. Other committee updates (Marketing, Media, Alumni, Women)

Marketing Committee

- Andy Nguyen in the future wants to do more Championship promotion vs commentating in the future (video, etc.)
- social media also exploded via Tae/Andy and work with others and photography at champs, showed examples of graphics from Cedric on instagram and postings Women's/Men's finals pics
- WL pleads to RD's and DD's to take more pictures in Division/Regional tournaments

Women's Committee

ACTION ITEM--Brandon-to get Ying to "mentor"

- Ying Wang spoke with AYTTO about getting more information about information to promote women in highschool to continue to play in College, also spoke with Linda Leaf and NYTTA

-NYTTA may be interested in helping this area? Linda Leaf has always been helpful.

What is the answer to promoting more women to play College TT? the Mindset is very different at very different levels.

- Schools that have coaches may have a higher number of women playing

Women's committee need the actionable items to come up with

What problem do we want to solve (Recreational women or higher level athletic?)

3b. TMS-iSET

- TMS will be dissolved and become iSET
- We have TMS in our newsletter, website and we need to change it

ACTION ITEM- WL to follow up with Melanie about this

4. July Face 2 Face

- where/when discussion, looking at mid July

5. Superlatives: where does it come from? What is it?

- superlatives during the banquet possible too
- clicker at banquet--prizes at banquet
- 7 categories 50 dollar gift certificate with language

6. Bylaw Amendment Notice:

a. Adding language regarding tax implications for anyone that NCTTA gives gift cards or inkind donation to

-will be added to bylaws and DD ethical statements--**WL ACTION ITEM**

"Recipient is responsible for determining their own tax liability"

b. Election language

- Election this summer: VP external, Treasurer, Athlete Rep
- are terms too long?

ACTION ITEM- WL will devise language for a potential vote and change

7. Conferences

-Connect in August (Andy Nguyen) Teams in October (Nancy Zhou), -looking for 2020 Champs (highschool) NIAAA/NFHS (December):

<https://meetings.nfhs.org/ehome/index.php?eventid=298041&>;

(College administrators) NACDA

Exhibitor space is super expensive, but something we may want to look into in the future should we want to look at our future objectives: Highschool TT, More Scholarship college programs

- Chris wants a measure of ROI and WL replies that it is minimal but lots of follow up is needed
- Brandon suggests putting money towards nascent college tt programs

7a. Highschool TT

-Kagin suggests: NCTTA/USATT joint union in recruiting highschool tt, ponying up fees to go together? Coming together and doing highschool TT together vs us just doing it alone, create a proposal, more for USATT's benefit than NCTTA really. #increasingmembership to usatt

ACTION ITEM--reach out to Gordon of USATT

Randy brings up:

- to favor the 1000 level players or lower level players

Tiered system

Division 1

Division 2

- we may not have enough schools to make this a reality

-new school membership; Justin brought up this “new school membership fee” it is tough on a new school that just joined

8. Volunteer appreciation

-thank you letters were done this year

9. Jamaica Table Tennis

-WL suggests allow them to create a Jamaica only division and then decide what region they come to

-concern about their grading system, we don't need to become like FISU where elig. Is a joke or after thought.

-last concern, we are branching out past the “national” name in NCTTA

ASK them about their elig. System, how does it match, be direct; table for July face 2 face

11:38 pm Central Time Adjourned