

Official Bid

2012 College Table Tennis National Championships

Presented by

Plano Convention and Visitors Bureau

Plano, Texas

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April 18, 2011

Mr. Willy Leparulo, President
Mr. Joseph Wells, Vice President
National Collegiate Table Tennis Association

RE: 2012 NCTTA Championship

Dear Mr. Leparulo and Mr. Wells,

The Plano Convention and Visitors Bureau would like to extend an invitation to the National Collegiate Table Tennis Association. With the support of the Plano Table Tennis Club we would like to host your national championships for 2012. We promise you great courts, great hospitality and great fun!

Plano Sport Authority is one of the premier indoor sport venues in the North Texas region and is conveniently located near many hotels, restaurants, shops and attractions. The Plano Table Tennis club is one of the largest in the nation and is eager to apply their time and expertise in support of this popular Olympic sport.

Plano is known first and foremost as a safe, healthy, family-oriented community. Sport Event Magazine voted Plano one of the "Top Five Sport Cities" three years in a row. We take great pride in the presentation of our sport and hospitality facilities and are committed to providing the venue and technical support required for a tournament of this caliber.

Our city is a great location for a national tournament. Conveniently located just over thirty miles from both the Dallas Ft. Worth International Airport and Dallas Love Field Regional Airport, Plano is no more than a three-and-a-half-hour plane ride from the farthest reaches of the United States. DFW Airport is served by seventeen major airlines and is one of the nation's most accessible transportation hubs. Love Field is a highly-rated inter-urban airport in the heart of Dallas.

Finally, we plan to use the Texas Special Event Trust Fund to the fullest extent possible as funding for this event. We are confident we can process reimbursement of up to 80% of the total cost of putting on these championships.

Thank you for allowing Plano to bid on this exciting table tennis tournament. True Texas hospitality accompanies the tremendous value offered in our urban community. We look forward to the opportunity to exceed your expectations.

Warmly,

Cissy Aberg
Sport Sales Manager, MBA, CTA



Office of the Mayor

Phil Dyer
MAYOR

April 20, 2011

Mr. Willy Leparulo, President
Mr. Joseph Wells, Vice-President
National Collegiate Table Tennis Association

Dear Mr. Leparulo and Mr. Wells,

The Plano Convention and Visitors Bureau is pleased to have the opportunity to host the National Collegiate Table Tennis 2012 Championships. Plano is home to one of America's largest and most active table tennis clubs and has the experience, facilities, and proven record of support to produce an event worthy of this popular Olympic sport and its participants.

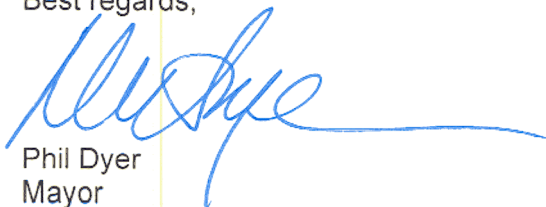
Now is truly an exciting time to be in Plano. In addition to excellent sport venues, we offer your student athletes and their families, coaches and fans an outstanding value in hospitality. Plano also offers a variety of fun attractions, a vast array of local and chain restaurants, and a number of diverse shopping venues to satisfy all budgets and tastes.

Plano was recently recognized by Forbes.com as the safest large city in America. The ease of travel to and from Plano via the Dallas Ft. Worth International Airport, Dallas Love Field Airport and numerous major inter- and intra-state highways is a big plus for any event organizer.

We look forward to working with your NCTTA staff, Plano Table Tennis Club and local organizing committee to promote and enhance the value of your annual championship event. Once you review our bid, please do not hesitate to contact me with any questions or concerns.

It has been a pleasure assisting you and thank you for considering Plano for the next National Collegiate Table Tennis championship.

Best regards,



Phil Dyer
Mayor

COMPETITION VENUE

Plano Sport Authority, 6500 Preston Meadow, Plano, TX 75074

1. 2 photos of Plano Sport Authority are attached.
2. Plano Sport Authority floor plan is attached.
3. 80,000 square feet facility is covered with the highest quality wood competition flooring. There are fourteen basketball/volleyball courts in varying sizes of 4800 to 3600 square feet.
4. PSA is a sport venue in premium condition. There are a row of windows along the ceiling on one end, but it does not affect the lighting at court level.
5. Current light intensity is 525 lumens, but facility is having all lighting replaced in the next two months and are expected to be twenty percent lighter or at least 650 lumens.
6. No windows are visible within the vicinity of the competition space.
7. The ceiling height is 27 feet.
8. There are two sets of multi-stall restrooms on the court level and an additional set on the second level. The court level restrooms are ADA accessible.
9. Yes, with 80,000 square feet of floor space, there is room for vendor and sponsor booths adjacent to the competition area or out in the concession seating area. Photos of both areas are included in the attached photos.
10. There are four locker rooms adjacent to the courts.
11. The public address system operates throughout the complete facility
12. There are moveable bleachers that can be arranged on court level. Up to 1500 spectators can be seated around the competition space. There are additional spectator viewing areas at court level and also a viewing overlook with tables and chairs on the second level.
13. Except for emergency exits there is only one way in and out. This entry is frequently used as a controlled area for admission purposes.
14. Parking at PSA 2 is free and there are over 1000 spaces.
15. There is a concession stand and dozens of local restaurants and national franchise restaurants available within minutes of PSA 2.
16. On the second floor of PSA there are several meeting rooms of varying sizes available and an additional set of restrooms.
17. There are public lounge areas adjacent to the courts and on the second floor there is a viewing overlook and adjustable-size meeting room space for onsite office or private lounge areas.
18. An office can be set up in one of the meeting rooms and copier and fax are available.
19. Wifi is set up throughout the building for internet access.
20. Janitorial services will be available for the duration of the tournament.
21. All Plano Sport Authority and City of Plano employees and staff are CPR and First Aid certified.
22. Yes, the host organization can secure the venue with contract.



DICK'S

DICK'S

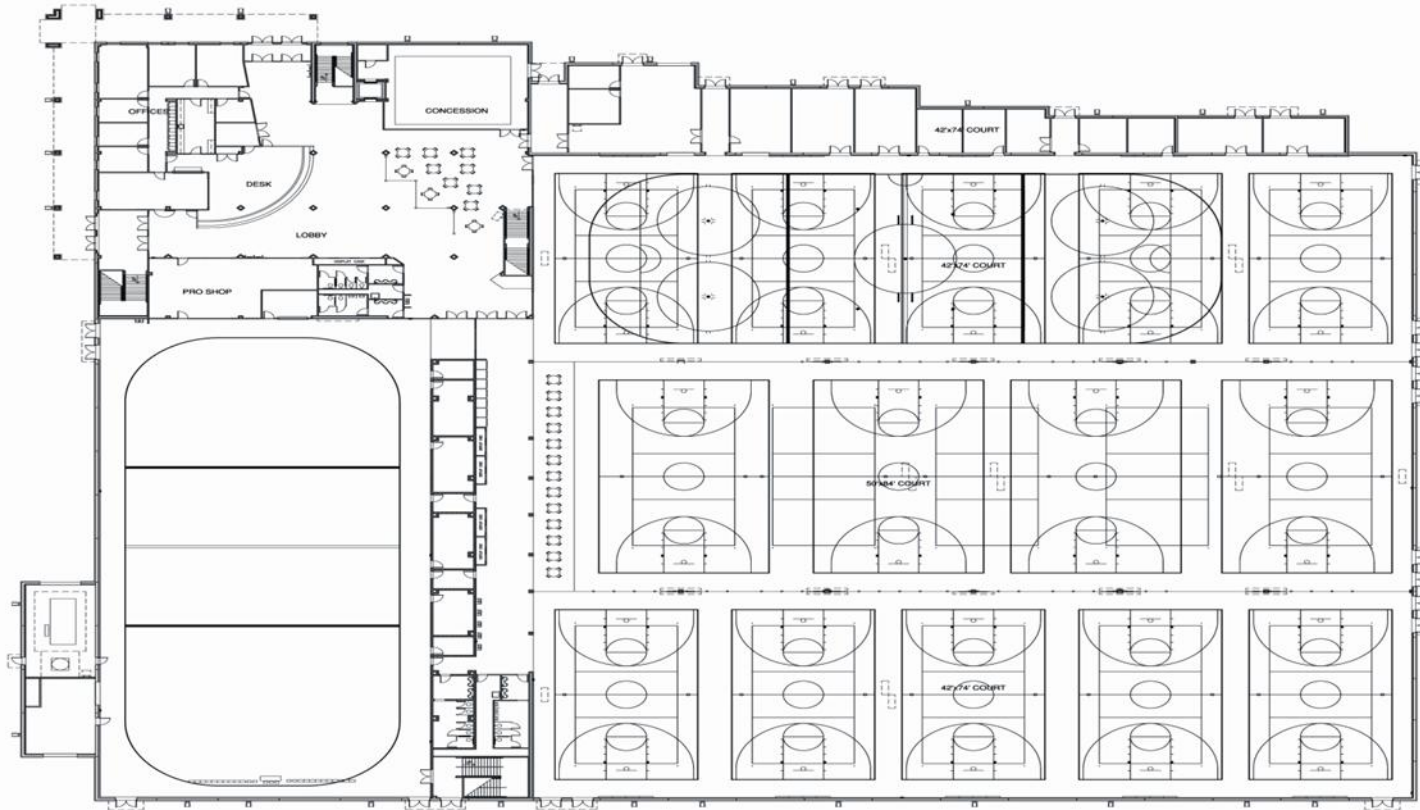
HOTSPOT
P&G
Creating the ultimate entertainment experience with the most...

Creating the ultimate entertainment experience with the most...

GUEST



**Plano Sport Authority
Proposed Venue
2012 NCTTA Championships**



NCTTA can use as many courts as needed for competition and practice courts. This facility is over 80,000 square feet of beautiful wood floors with 27-foot ceilings and new lighting. There are three sets of men's and women's restrooms and four locker rooms in the arena area adjacent to the courts. The second story (not indicated in the diagram) has an overlook with tables and chairs, multiple meeting rooms that are adjustable in size from 300-1200 square feet. These rooms can be onsite office and registration or private lounge areas for competitors, coaches and officials. Vendor/sponsor booths can be set up in the concession area (see "CONCESSION" stand labeled above) or along the hallway at the end of the courts as NCTTA chooses.

HOTEL

1600 N. Central Expressway, Plano, Texas

1. Southfork Hotel, 1600 N. Central Expressway, Plano, TX 75074. 7 miles and 15 minutes from the competition venue.
2. Clint Gilliam is the Director of Sales. cgilliam@southforkhotel.com, 972-578-8555.
3. Southfork Hotel has 279 rooms with 121 double/double rooms, 58 king bed rooms and 51 double/doubles with foldout couches.
4. The proposed room rate is \$89.
5. Master billing is available and a proposal from the hotel is attached.
6. There are 25 restaurants within one mile of the hotel.
7. Southfork Hotel has 18,000 square feet of meeting space and would be happy to offer complimentary meeting space for NCTTA tournament registration.
8. Check-in is 4pm and checkout is 12pm.
9. Southfork Hotel will be happy to offer complimentary Internet access.
10. There is complimentary meeting space available.
11. Southfork will be pleased to offer complimentary rooms or suites as needed.
12. Southfork is a full-service hotel with a state-of-the-art fitness center, outdoor swimming pool and whirlpool, room service, laundry service, free parking and Remington's Restaurant, Lobby Bar and Lounge. Complimentary shuttle service is offered to and from the event venue and also within a 5-mile radius of the hotel. All rooms have coffee maker, hair dryer and iron/ironing board. Refrigerator and microwave can be made available to rooms upon request.

BANQUET

1. Suitable banquet space is available at the hotel and also at Plano Centre, 4 miles from the hotel.
2. If it is decided to hold the banquet at Plano Centre, it is 4 miles or 5 minutes the hotel.
3. Both Southfork Hotel and Plano Centre can easily accommodate 400 in seated-round-table banquet format.
4. The banquet will be considered an event-related expense.

TRANSPORTATION

1. Transportation Assistance

- a. Plano CVB will arrange for up to ten twelve-passenger vans and drivers as the schedule requires. Complimentary airport shuttles to and from the host hotel will be provided on a scheduled basis on travel days.
- b. Complimentary shuttles between the host hotel and the competition venue will be provided on competition days. The schedule will be established to serve participants and staff as the tournament schedule demands. The host hotel is seven miles and fifteen minutes from the competition venue.

Getting to Plano

Plano is 20 miles north of downtown Dallas. It is 30 miles and about 35-40 minutes from both the DFW International Airport and Dallas Love Field Airport. The Dallas Ft. Worth Metroplex is no more than three and a half hours from the farthest reaches of the United States.

DFW International Airport is one of the largest and most efficient international airports in the world and serves the following airlines: Air Canada, AirTran, Alaska Airlines, American Airlines, American Eagle, British Airways, Continental, Delta, Frontier, KLM, Korean Air, Lufthansa, TACA, Sun Country Airlines, US Airways, United and Virgin America.

Love Field is one the most highly-rated inter-urban airports in the country and is served by Southwest Airlines, Continental and Delta. Through these two facilities, all major airlines combine to offer more than 2,500 daily flights including direct service to over 200 destinations.

Plano is also served by a variety of transportation systems, including four state highways, one interstate highway, the Dallas Area Rapid Transit light rail system (DART), and DART bus service. Just 20 miles from Downtown Dallas, Plano is easily accessible from any of the cities in or around the DFW Metroplex.

Once in Plano, ground transportation operators stand ready to whisk you about wherever you need to go. Airport and hotel shuttles, taxicabs, as well as the afore-mentioned DART light rail, buses and shuttle routes are available at market rate for Plano's guests.

TRANSPORTATION RESOURCES IN AND AROUND PLANO

Local Taxi Companies

Ambassador Cab 800-829-4222
Cowboy Cab 214-428-0202
Republic Taxi. 214-428-0202

DART Light Rail and Bus Services

www.dart.org for schedules and maps
DART in Plano 972-881-3215
DART in Dallas 214-979-1111

PLANO BY CAR

Main Thoroughfares

Plano is easily accessible from all directions by Interstate Highways I-20, I-30, I-35East and I-45. Numerous US highways and state highways provide easy travel throughout the Dallas Ft. Worth area and three loops, Belt Line Road, Loop 12, and I-635 circle the Metroplex at varying degrees. US-75, better known as Central Expressway runs north-south along the east side of Plano and the North Dallas Tollway runs along the west side of the city from downtown Dallas all the way through Plano to the north. Toll charges start at 75 cents. There is no cash payment system and the registered car owner will be billed for all charges.

Commercial Rental Car Agencies

The following rental car agencies are available at both major airports and a few have local offices. Please call ahead for reservations and location information.

Advantage. 800-777-5500
Alamo 877-222-9075
Avis 800-331-1212
Budget. 800-527-0700
Capps Van & Car Renta . . 972-517-8638
Dollar 800-800-4000
Enterprise 800-261-7331
Hertz. 800-634-3131
Thrifty. 800-847-4389

MEDIA COVERAGE

As host for the tournament, the Plano CVB and Tucker Public Relations will prepare and issue press releases at the appropriate times and intervals to our media contacts at the national, regional and local levels. For example, a press release announcing the placement of the event and then a month prior to the event a feature article will be issued to draw general interest from the north Texas region. With the help of NCTTA and Plano Table Tennis Club, appealing personalities and stories will be identified and interesting story lines initiated.

Tournament schedules and pertinent information will be publicized through local and regional media outlets using a daily press release with scores, appealing story lines, photos and persons or match ups of interest. With the approval and participation of the NCTTA a website and social media accounts would be established and used to update scores, post pre-approved stories and event photos and service sponsorship contracts.

The Dallas Morning News, Dallas Business Journal and American Community Newspapers have a combined circulation in the north Texas region of half a million readers. Additionally, there is a Chinese language newspaper in the Plano area and a number of college newspapers which we feel will be good outlet to reach the table tennis savvy audience. Television and radio news stories can access another million in circulation. Spectator traffic will be generated by creating local interest through media outlets and local and regional table tennis clubs.

Cissy Aberg, Sport Sales Manager for the Plano Convention and Visitors Bureau, will serve as local media coordinator with assistance from communications students from neighboring Collin College. Ms. Aberg has a Journalism and Masters in Business degree and was an established sport journalist before going on to work in sports management and hospitality.

CHAMPIONSHIP PROGRAM

We realize that programs are an important part of any championship sporting event, initially for use as a timeline and activity guide and finally as a souvenir for participants and spectators alike. Plano CVB staff has been responsible for the NJCAA tennis championship program for the past five years and has access to an art designer with sport branding experience including logo design and program design and layout. We feel we can help produce a program your tournament participants and staff will enjoy and can rely on. Daily updates in tournament brackets, match highlights and scheduling can be produced as inserts.

VOLUNTEER PLAN

The City of Plano has an excellent volunteer program and Collin County, where Plano is located, has won many accolades for the work and commitment of its volunteer army. Committees will be established within the host committee to attend to every detail: registration, hospitality, transportation, banquet, sponsorship servicing, venue set up and take down, media and publicity, competition coordination and support.

The Plano Table Tennis Club is one of the largest and most active in the United States. Their support was initiated and confirmed before making the decision to bid for this event.

The Plano CVB has multi-event experience in setting up a host committee with various sub-committees to cover event details. Experienced volunteers will head the committees and training sessions will be required prior to the event. Best effort will be made to involve experienced table tennis athletes in the volunteer positions that directly support the competition activities.

SITE VISIT

The Plano Convention and Visitors Bureau will be eager to host NCTTA representatives for a site visit at any time convenient to NCTTA and can agree to fund accommodations and meals during that visit.

PHOTOGRAPHY

A photographer with experience in sports and public photography will capture photos of the competition for use in reporting, publicizing and promoting the event and to take team photos if desired.

SPONSORSHIPS

Plano is home to a number of large corporations such as AT&T Wireless, Beal Bank, Cadbury Schweppes, Capital One, Countrywide Home Loans, EDS, Intouch Credit Union, Ericsson, Frito-Lay, Intuit, JC Penney, McAfee, Oracle, Pepsico and Rent-a-Center. Plano will assist in the effort to procure sponsorship from any or all of entities that NCTTA sees fit to approach as a good match for this event.

Most importantly, Plano CVB has access to the Texas Special Events Trust Fund, which will cover practically all paid expenses for an event that has not been held in Texas in five years and brings significant economic impact to any local area. Only expenses generated by out-of-state visitors are eligible. We feel this event is a good match for the requirements of this financial aid model.

The way it works is that a deposit of a small percentage of the project expenditures, a letter expressing intent to use the funds and an economic impact study must be submitted four to six months prior to the event. Within six months after the event, a financial report must be filed and receipts for all expenses submitted. Subsequently, less a ten percent commission, which is paid to the agency facilitating this process, all expenses will be reimbursed. Plano accepts responsibility for filing for these funds and intends to make the fullest possible use of this financial support arrangement offered by the State of Texas.

Feel free to contact Don Hoyte, Texas Special Events Trust Fund if you need further confirmation. 512-461-7971 or don.hoyte@TexasTrustFunds.com. Website is www.texastrustfunds.com.

Budget for 2012 NCTTA Championships

REVENUE:

Gate	\$	3,500.00	(500 day passes, 100 tournament passes)
Room rebate	\$	7,500.00	(hotel room rebate of \$10 included in \$84 rate)
Texas Trust fund	\$	30,000.00	(estimated by Don Hoyte, Texas Special Event Trust Fund)
GAP	\$	750.00	
ESTIMATED REVENUE	\$	41,750.00	

EXPENSES:

Venue Rental	\$	6,500.00	
Event Insurance	\$	1,200.00	
Transportation	\$	10,400.00	(10 12-passenger vans with drivers for 4 days)
Creative Design	\$	1,200.00	(tournament logo design and oversight of printing)
Photography	\$	1,250.00	
Staff/tournament Tee shirt	\$	3,500.00	(350 tee shirts with tournament logo)
Office Supplies	\$	750.00	(all-in-one printer with paper and ink)
Event Programs/Posters	\$	5,500.00	(based on recent NJCAA program/poster actuals)
Athlete, Staff lunches	\$	8,500.00	(350 lunches for 3 days)
Banquet	\$	10,500.00	(\$30 banquet meal for 350 people)
ESTIMATED EXPENSES	\$	49,300.00	