



CONTACT: Andy Kanengiser

PHONE: (800) 581-6770

EMAIL: championships@nctta.org

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Butterfly North America Sponsors 2014 TMS College Table Tennis Championships

Butterfly North America is literally all over the world stage helping grow the Olympic sport of table tennis.

Whether it's sponsoring table tennis tournaments like the Cary Cup in North Carolina in March, selling equipment or working with clubs across the USA, Butterfly's footprint is just about everywhere.

Once Butterfly representatives start selling wall calendars, showcasing their tables and chatting with fans at the 2014 TMS College Table Tennis National Championships in Monroeville, Pennsylvania, it will be obvious the company is once again a big player at the games.

From April 4-6, "the team at Butterfly is extremely proud to sponsor the 2014 TMS College Table Tennis National Championships," said company CEO Bowie Martin Jr. It's the third year in a row that Butterfly has partnered with the National Collegiate Table Tennis Association.

"The NCTTA does a great job running their divisional, regional and national tournaments," Martin said. "The passion of the NCTTA's volunteers is a key to the association's growth."

The NCTTA's team competition stretches to more than 150 colleges in the USA and Canada. It is "unique in North American table tennis," he said. "Butterfly North America would like to thank the NCTTA for helping make 2013 its best ever in sales."

Whether players are in the market to purchase apparel, table tennis balls, paddles, tables, DVDs or books about their favorite Olympic sport, Butterfly is always an excellent choice to shop on-line.

At the moment, 25-year-old Ma Long of China has proven himself as one of the planet's finest table tennis players. Long finished on top at the 2014 Asian Cup in Wuhan, China on March 22.

Butterfly's table tennis game is just as awesome. For more information on the company based in Wilson,

North Carolina go to www.butterflyonline.com

Teaming with other terrific sponsors like Tennessee-based Newgy Industries that manufactures table tennis robots and other equipment, and TMS International, the marketing company of the International Table Tennis Federation, the 2014 TMS College Table Tennis Championships should be a great event.

“All of our major sponsors are incredible,” said NCTTA President Willy Leparulo. “We’ve seen college table tennis grow stronger each year thanks to their support. We look forward to continuing these vital partnerships.”

The 2014 TMS College Table Tennis Championships is hosted by the [National Collegiate Table Tennis Association](#) and the Visit Monroeville and is one of the most competitive table tennis tournaments in North America featuring 6 events: Men’s and Women’s Singles and Doubles, and Men’s/Coed Teams, Women’s Teams. The event is sponsored by TMS International, Newgy Industries, Butterfly.

Players and spectators alike will enjoy a jam-packed weekend of table tennis at the [2014 College Table Tennis Championships](#). The event starts Friday April 4th and continues to Sunday April 6th at the Club Sport and Health in Monroeville, Pennsylvania.

About NCTTA

The National Collegiate Table Tennis Association (NCTTA) is a non-profit organization established exclusively for promoting the sport of table tennis at the college level. As the national governing body for college table tennis in the United States and Canada, NCTTA organizes intercollegiate competition throughout North America. www.nctta.org

About Butterfly

Butterfly is the world’s leading table tennis brand producing top quality table tennis tables, rackets, balls, clothing and other products for the table tennis athlete.. Martin-Kilpatrick Co. doing business as Butterfly North America is the sole Butterfly distributor in North America. <http://www.butterflyonline.com/>

About USA Table Tennis

Headquartered in Colorado Springs, USATT is the national organizing body for table tennis in the United States, serving 9,000+ members and nearly 300 clubs. USATT sanctions 200+ events a year including the US Open and US Nationals. USATT is affiliated with the International Table Tennis Federation (ITTF), as well as the United States Olympic Committee (USOC). www.usatt.org & tabletennis.teamusa.org

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