



CONTACT: Andy Kanengiser

PHONE: (800) 581-6770

EMAIL: championships@nctta.org

FOR IMMEDIATE RELEASE:

March 24, 2014

TMS International Plays Major Role in Collegiate Table Tennis

TMS International is a Huge player at this year's collegiate table tennis championships in Pennsylvania

In fact, it's so big that the event is called the 2014 TMS College Table Tennis Championships for the first time.

Leaders at the National Collegiate Table Tennis Association warmly welcomed TMS to the table at their divisional, regional and championship games in 2013-14.

TMS International is the marketing company for the International Table Tennis Federation that helps oversee table tennis competition around the world – from the USA and Canada over to Germany, China and Sweden, to name a few. It's an enormous job and a TMS International leader sees a bright future for the Olympic sport in the USA.

A resident of Malmo, Sweden, Anders Thunstrom is the managing director for TMS. He's looking forward to attending the collegiate championship games in Monroeville, Pennsylvania April 4-6. The event near Pittsburgh will attract about 300 of the finest collegiate table tennis players in the USA and Canada.

Thunstrom hears a great deal about big-time college sports in the United States, like football, basketball and baseball. At the moment, tens of millions of college basketball fans are caught up in nationally televised March Madness hoops games. Spilling over to early April, the basketball championships televised on CBS will be played in Dallas, Texas.

"University sports in the U.S. has a very high profile," Thunstrom said. "TMS sees potential to raise the profile of the NCTTA event structure and ideally, increase the awareness of the event across the U.S. primarily."

The TMS executive from Sweden envisions growth for table tennis in the USA long-term.

Through its Facebook page, Twitter accounts, videos, newsletters and much more, NCTTA volunteers are partnering with college players again this year to promote the Olympic sport.

“We welcome TMS International to our fabulous team of sponsors like Butterfly and Newgy Industries as hundreds of players, fans and supporters travel to Monroeville for three days of exciting championship games in early April,” said NCTTA President Willy Leparulo. “We couldn’t ask for a better lineup of sponsors.”

The 2014 TMS College Table Tennis Championships is hosted by the [National Collegiate Table Tennis Association](#) and the Visit Monroeville and is one of the most competitive table tennis tournaments in North America featuring 6 events: Men’s and Women’s Singles and Doubles, and Men’s/Coed Teams, Women’s Teams. The event is sponsored by TMS International, Newgy Industries, Butterfly.

Players and spectators alike will enjoy a jam-packed weekend of table tennis at the [2014 College Table Tennis Championships](#). The event starts Friday April 4th and continues to Sunday April 6th at the Club Sport and Health in Monroeville, Pennsylvania.

About NCTTA

The National Collegiate Table Tennis Association (NCTTA) is a non-profit organization established exclusively for promoting the sport of table tennis at the college level. As the national governing body for college table tennis in the United States and Canada, NCTTA organizes intercollegiate competition throughout North America. www.nctta.org

About TMS International

TMS International is a sports marketing agency with the International Table Tennis Federation (ITTF) as its primary client. TMS International is based and registered in Canada, but has offices in North America, Europe and Asia. www.tmsin.com

About USA Table Tennis

Headquartered in Colorado Springs, USATT is the national organizing body for table tennis in the United States, serving 9,000+ members and nearly 300 clubs. USATT sanctions 200+ events a year including the US Open and US Nationals. USATT is affiliated with the International Table Tennis Federation (ITTF), as well as the United States Olympic Committee (USOC). www.usatt.org & tabletennis.teamusa.org

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