



NCTTA Official Sponsorship Package 2024 Championships



NCTTA Official Sponsorship Package 2024 Championships

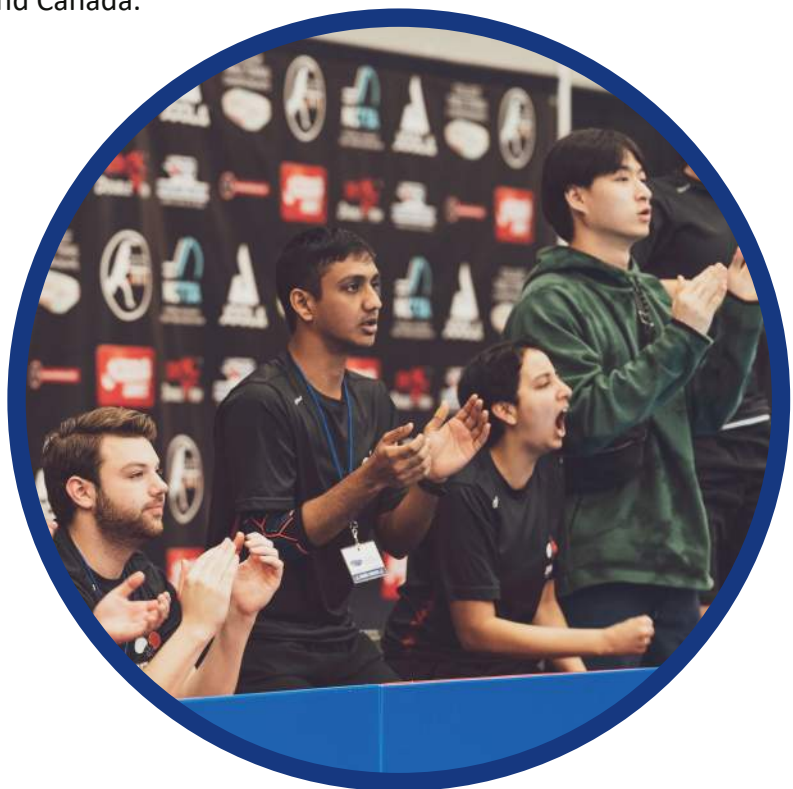


Why Sponsor NCTTA?

- 🎯 National brand recognition as an **Official Sponsor of NCTTA Championships**
- 🎯 **Media exposure** in college, athletic, and general-interest groups
- 🎯 Access to **NCTTA student networks and their communities**
- 🎯 **High-impact exposure** among attendees
- 🎯 **Extensive media exposure** in college, athletic and general-interest groups
- 🎯 **Recognition and publicity** include banners, posters, press releases, brochures, website and more

Quick Facts

- 🎯 Governing body of college table tennis in US and Canada.
- 🎯 Presence in 200+ colleges in US and Canada.
- 🎯 28 Divisions in North America.
- 🎯 501(c)(3) organization.
- 🎯 National Organization in USA Table Tennis since 2008.



NCTTA Official Sponsorship Package 2024 Championships



Sponsorship Tiers

BENEFITS	GOLD ¹	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000
Website Links			
NCTTA Newsletter			
Ad in Event Program (Full Color)	 1 Full Page	 1 Half Page	 1 Quarter Page
Tables at Venue	 2 Tables	 1 Table	 1 Table
Participation in Award Ceremony			

Note:

1. Mention in all Championship promotional materials as “Sponsored by”. Mention in event program, logo in step & repeats and photographed participation in award ceremonies, product and/or flyer distribution via athlete/volunteer bags, press releases, interview on livestream with commentators, use of NCTTA logos, and access to athletes/teams via tables in venue, mention of sponsor name on social media with tags for the duration of the event; mention of Sponsor name 4 times a day on YouTube live stream broadcasts.



Gold \$10,000 Sponsor Benefits

Pre-Event

- Gold Sponsorship rights to the 2024 College Table Tennis Championships in the form of “Sponsored by”
- Sponsor mentioned in 3 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - champs.nctta.org
- Sticker of logo on 1 Championship court

On-Site

- One full page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 2 table booth in venue
- Participation in event award ceremony for all winners
- Interview on live stream
- Mention of sponsor name and slogan on live stream 4 times a day
- Social media mentions on all of our platforms (Facebook, Twitter, LinkedIn, Instagram) for the duration of event
- Public verbal recognition of Sponsor during awards banquet

Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 1 month after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

All Sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2024 Championships



Silver \$7,500 Sponsor Benefits

Pre-Event

- Silver Sponsorship rights to the 2024 College Table Tennis Championships
- Sponsor mentioned in 2 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - champs.nctta.org

On-Site

- One half page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 1 table booth in venue
- Participation in event award ceremony for 2 out of 4 events
- Social media mentions on Facebook and Twitter platforms for the duration of event

Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 2 weeks after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

All Sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2024 Championships



Bronze \$5,000 Sponsor Benefits

Pre-Event

- Sponsorship rights to the 2024 College Table Tennis Championships
- Sponsor mentioned in 1 edition of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - champs.nctta.org

On-Site

- One quarter page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 1 table booth in venue
- Participation in event award ceremony for 1 out of 4 events
- Social media mentions on Facebook platform for the duration of event

Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 1 week after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

All Sponsorship packages can be customized to meet your goals

NCTTA Official Sponsorship Package 2024 Championships

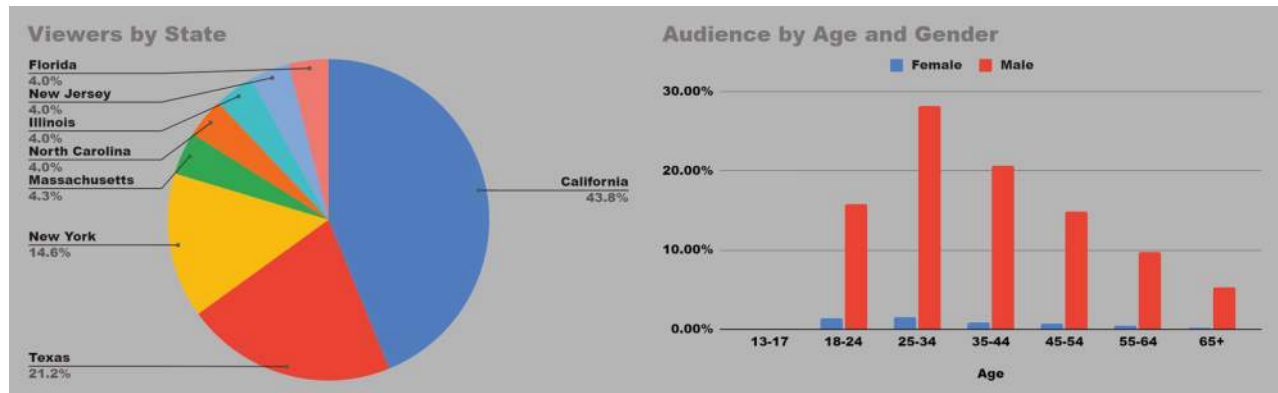


About the NCTTA Championships

Our Annual Premier Event

NCTTA Championships is an annual premier event with 275-300 total participants from 50+ Colleges and Universities from USA and Canada competing for national titles in Teams, Singles, and Doubles events.

Event Statistics



100+ Volunteers



1,000+ Spectators

Social Media Platform Statistics

 **3.6k Followers**

 **1.9k Subscribers**
Viewship: 94.8% Male 5.2% Female

 **1.6k Followers**

Tournament publicity includes: social media, websites, video production, including commentary, live stream to viewers across the US, Canada, and internationally on YouTube and Facebook Live.

NCTTA Official Sponsorship Package 2024 Championships



About the NCTTA Championships

Our Crown Jewel

NCTTA Championships is the crown jewel of our table tennis season, made possible because of:

- 🎯 Top-tier playing facilities
- 🎯 Hundreds of volunteers from across the US and Canada
- 🎯 Setup and breakdown of equipment
- 🎯 Facilitation of event
- 🎯 Professional-level production
- 🎯 Live stream + commentary
- 🎯 Social media updates
- 🎯 Celebration of our athletes
- 🎯 Opening ceremony
- 🎯 Catered banquet





EMAIL

info@nctta.org

PHONE

(850) 445-0780

nctta.org