

To whom it may concern,

NCTTA is not just a hobby to me; but rather, I see it as a child that I'm raising, that I'm shaping, that I can help grow. I've been involved in NCTTA since 2010 where I innocuously discovered the opening of NorCal division director. During that academic year as NorCal DD, I was able to see the working gears and moving parts behind the curtain of NCTTA, things that athletes often never see. I knew that this organization was something special because it not only provides a much needed service for collegiate athletes but because of the people within the organization. Seeing these volunteers, people with everyday jobs, put a lot of time and energy to make NCTTA better was pretty inspiring. From there I went on to be Western Regional Director and then Athlete Representative.

My experience and time spent in NCTTA speaks for itself, but I think that I am especially qualified for the Athlete Representative position because of my age and my openness. Being in my early 20's, I can connect to players about current talking topics of our generation, making me more approachable. Moreover, a lot of my friends are still in college (many of them athletes in NCTTA!). Last term, as Athlete Representative, I deployed a survey to get the opinions of our membership, but more than that, I went out there to talk to each and every single player that I physically could find. Meeting hundreds of our athletes, I hope to use these connections in the future to increase our volunteer base, strengthening our organization. Talking to athletes is great, but having only limited time to speak to players at our national and regional tournaments, finding a convenient, effective method of communication is critical. This is something that I am currently working on and hope to push through and make stable for years to come. Thank you for considering my application for Athlete Representative.

Kevin Li